



2024 Holiday Lookbook

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introduction

'Tis the season to celebrate the holidays with Hasbro and create joyful memories for children and their families through the wonder of storytelling and imaginative play!

2024 celebrated milestone anniversaries and introduced thrilling products for year-round fun from iconic brands, including **MONOPOLY**, **AVALON HILL**, **NERF**, **FURBY**, **PEPPA PIG**, **PLAY-DOH** and **TRANSFORMERS**, along with premier collaboration brands including **STAR WARS™** and **MARVEL** from Disney Consumer Products, providing a new impressive array of toy, game, and product innovations that bring each world-class franchise to life.

As we head into the holidays, Hasbro invites you to explore the latest lineup of this year's Hot Holiday items, perfect Stocking Stuffers, Gifts Under \$30, Creative Play, Collectibles, Board Games, and more for all ages. With entertainment-inspired products, items for young fans, toys and games with cross-generational appeal, and hands-on play experiences, Hasbro's latest and greatest products are the ideal gifts for any holiday occasion.

hot holiday items

Consider Hasbro's hottest items this holiday season as you look for the ultimate gift! For little ones on your list, the **PLAY-DOH Pizza Delivery Scooter** doubles creativity as a kid-powered ride-on scooter meets PLAY-DOH pizza playset; the **PEPPA PIG Peppa's Muddy Puddles Party** interactive doll talks, plays, sings, and dances to spark imagination; and the latest FURBY companions like the FURBY Galaxy Edition light up the night and glow in the dark.

Those looking for an action experience can consider the **NERF N SERIES INFINITE** dart blaster to gain a superior edge in indoor and outdoor play; the **BEYBLADE X XTREME Battle Set** as a perfect starter to begin your quest for Beymastery and LET IT RIP with exclusive Collab Tops from fan-favorite brands TRANSFORMERS, STAR WARS and Marvel; the **TRANSFORMERS ONE Power Flip Optimus Prime (Orion Pax)** 4-mode converting toy inspired by the *TRANSFORMERS ONE* movie; the 6-inch scale **MARVEL LEGENDS SERIES DEADPOOL** or **WOLVERINE** figures; the **STAR WARS: LIGHTSABER FORGE FORCE COLOUR MASTER LIGHTSABER** inspired by the live-action series *STAR WARS: THE ACOLYTE*; and the **STAR WARS FORCE N' TELLING VADER** electronic figure.

Additionally, tabletop gamers can get ready for action packed excitement with the new **HYPERSHOT** electronic air hockey themed game; enjoy new takes on a classic with **MONOPOLY GO!** and dive into the new **Life in Reterra** community (re)building game where the world has become an overgrown memory.

BEYBLADE X XTREME BATTLE SET

(F9588 | Ages 8 & Up | MSRP: \$69.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the exhilarating thrill of the next generation of BEYBLADE tops, BEYBLADE X. The BEYBLADE X Xtreme Battle Set is the perfect starter, packed with all you need to begin your quest for Beymastery and including everything kids need to play and compete: the Beystadium, 2 right-spinning tops, and 2 launchers with ripcords. Assemble your stadium and tops, load your launcher, and 3-2-1 LET IT RIP!

The Xtreme Beystadium arena and 2 BEYBLADE X right-spin tops feature the Accelerator Gear System to level-up your game. When the gear of the top engages the rail of the stadium, it can super-accelerate into an Xtreme Dash, rocketing it around the Battle Zone for breathtaking bursts and colossal crashes.

The three interchangeable blades, ratchets, and bit layers of BEYBLADE X tops are easy to assemble and reassemble with a quick twist and two clicks, leaving you ready to launch into battle. Use the 2 launchers to unleash the Dagger Dran 4-60R Attack Type and Tusk Mammoth 3-60T Balance Type tops in a frenzy of fury. Or mix and match the interchangeable pieces of other BEYBLADE X tops to create your own unsurpassable Bey. Other BEYBLADE tops are sold separately, subject to availability.



STAR WARS: LIGHTSABER FORGE FORCE COLOR MASTER LIGHTSABER

(F9499 | Ages 4 & Up | MSRP: \$74.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Young *Star Wars* fans can imagine the excitement and adventure of a galaxy far, far away with the STAR WARS: LIGHTSABER FORGE FORCE COLOR MASTER LIGHTSABER inspired by the live-action series *STAR WARS: THE ACOLYTE* on Disney+.

Kids can cycle through 5 different Lightsaber blade colors with the first-ever color-changing Lightsaber Forge Lightsaber. With the simple press of a button, the blade changes between blue, green, yellow, purple, and red – it's like getting 5 Lightsabers in 1! Twist the gold tab on the cap to reveal the sinister red color of the Sith and imagine duels as the secret servant of the dark side from *The Acolyte*. In addition to a glowing blade, this Lightsaber also features a color-changing, see-through glowing core, inspired by the kyber crystal found at the heart of every Lightsaber.

This Lightsaber Forge Lightsaber features entertainment-inspired design, 5 pieces including an extendable light-up blade that flicks open, glowing kyber core, and sound effects inspired by *The Acolyte*. These pieces are compatible across the entire *Star Wars* Lightsaber Forge line, with kids being able to mix-and-match parts to create, customize and master thousands of combinations! (Total combinations includes all Lightsaber Forge products. Additional Lightsaber Forge products each sold separately. Subject to availability.) Includes Lightsaber blade, 2 caps, 1 core, and 1 cover. Available now at participating retailers.



FURBY GALAXY

(F8901 | Ages 6 & Up | MSRP: \$99.99 | Available: Now)

DOWNLOAD IMAGES HERE

The Aurora Furb-ealis is here! Your newest fuzzy friend is the Furby Galaxy Edition that lights up the night with its glow-in-the-dark ears and eyes. This curious little creature is an incredibly interactive toy with 5 voice activated modes and over 600 adorable, hilarious and surprising phrases, jokes, and songs, and so much more to discover. Tap the voice activated heart gem and say “Hey Furby!” then one of the 5 commands: Dance Party, Copy Cat, Tell My Fortune, Let’s Chill, and Lightshow. Furby also responds to hugs, pats on the head, shaking, and feeding with the pretend pizza charm (or your finger – yum. The more they play, the more fun they can unlock! Dress them up with the glow in the dark clip-on beads, an accessory that kids can wear, too. This toy doesn’t connect to the internet or other devices for a screen-free experience. Even better, Furby can power down when the fun is done for the day. Furby makes a great gift for kids 6+ and a fun companion to have by their side. As Furby would say, “Dah-no-lah” (party time!).



HYPERSHOT

(F9917 | Ages 8 & Up | MSRP: \$29.99 | Available: Now)

The Hypershot electronic hockey game delivers the puck-sliding frenzy of air hockey in a portable tabletop game! Players compete to own the “ice,” as they each shoot their puck and try to strike the lights. Choose from 5 thrilling game modes with music, lights, and sound effects that amp up the excitement! The four 2-player game modes—Ricochet, Slap Shot, Shoot-Out, and Face-Off—feature head-to-head games played in rounds. At the end of each round, the game unit will announce the score. Or play solo and practice in Trainer mode. Some of the game modes’ rounds are timed, so get ready for adrenalin-pumping action! Looking for active kids games or fun travel games for kids? Take the up-and-moving fun of an air hockey table game on the run with this compact game! The pucks and guard rails pack neatly into the game unit’s base for easy storage. Indoor active games also make cool kids gifts for hockey fans and sports enthusiasts ages 8 and up.

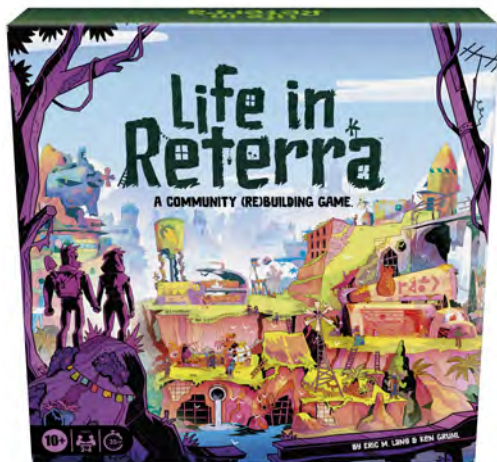


LIFE IN RETERRA

(F8847 | Avalon Hill | Ages 10+ | Players: 2-4 | MSRP: \$39.99 | Available: Now

DOWNLOAD IMAGES HERE

The Life in Reterra game is a community (rebuilding game! Not long from now, the world as we know it is an overgrown memory. Though the world has changed, we've changed with it, using anything we can find to build a new way of living. It's up to each player to build a community of their own! First choose one of 3 ready-to-play themed building sets. Then take turns laying tiles representing diverse terrain and filling them with buildings and inhabitants to construct a community. The more a player's community thrives, the more points they earn. Building cards unlock powers to help players score more points, and players can change up the game each time they play by creating their own sets of buildings to play with! Interact with other players, and perhaps even interfere with their progress. The highest score wins! This strategic tile game features an engaging story, incredible custom artwork and unlimited variety, depth and replayability. It's a fun, cozy, strategy game for family game night, vacations, and makes a great gift for gamers and kids ages 10 and up.



MARVEL MOTORMOUTH DEADPOOL

(G1701 | Ages 14 & Up | MSRP: \$34.99 | Available: November)

DOWNLOAD IMAGES HERE

Get ready for cool quips, commentary, razor-sharp wit, and insults – so, so many insults – with this Marvel Motormouth Deadpool electronic Super Hero toy! Push Deadpool's head to the side to wake him up. They don't call him the Merc with the Mouth for nothing and with over 50 phrases, this 5-inch collectible Deadpool figure features light-up eyes when he talks and just won't shut up. Rapidly push Deadpool's head to the side multiple times in a row to unlock even more snark, as well as annoying sound effects, including a cuckoo clock, bullhorn, and more. Features a fun stylized design with polar bear skin rug (no actual polar bears were used in the making of this product... that we know of).

This 5-inch figure makes a great Marvel gift for boys and girls, ages 14 & up. Seriously, that mouth is inappropriate for younger kids, so maybe get them some action figures, instead. Requires 2x 1.5V AAA batteries (included). Look for more Marvel toys to build a heroic collection, including toy Super Hero figures, vehicles, kids playsets and roleplay gear (each sold separately, subject to availability).



MARVEL LEGENDS SERIES DEADPOOL

(G0970 | Ages 14 & Up | MSRP: \$35.99 | Available: Now)

DOWNLOAD IMAGES HERE

Combined with impressive agility and stamina, Deadpool's powers of self-healing make him nearly unstoppable in a fight. Celebrate the MARVEL UNIVERSE with this MARVEL LEGENDS SERIES DEADPOOL figure. This quality 6-inch scale Deadpool figure features deco inspired by the character's appearance in *Deadpool 2*. The figure features extensive articulation and are highly posable for display and play. Includes figure and 10 entertainment-inspired accessories including Wade's favorite unicorn and signature katanas.

With over 80 years of entertainment history, Marvel has become a cornerstone of fan collections around the world. With the Marvel Legends Series, fan favorite Marvel Comic Universe and Marvel Cinematic Universe characters are designed with premium detail and articulation for posing and display in collections. Available now at participating retailers.



MARVEL LEGENDS SERIES WOLVERINE

(G0969 | Ages 14 & Up | MSRP: \$35.99 | Available: Now)

DOWNLOAD IMAGES HERE

Infused with super-strong adamantium during a secret Weapon-X experiment, Logan transforms into the powerful mutant Wolverine. Celebrate the MARVEL UNIVERSE with this MARVEL LEGENDS SERIES WOLVERINE figure. This quality 6-inch scale Wolverine figure features deco inspired by the character's appearance in the post-credits scene of *Deadpool 2* – referencing, *X-Men Origins: Wolverine*. The figure features extensive articulation and are highly posable for display and play. Includes figure and 4 entertainment-inspired accessories including removable dog tags around his neck, a set of alternate hands, and an alternate portrait head!

With over 80 years of entertainment history, Marvel has become a cornerstone of fan collections around the world. With the Marvel Legends Series, fan favorite Marvel Comic Universe and Marvel Cinematic Universe characters are designed with premium detail and articulation for posing and display in collections. Available now at participating retailers.



MONOPOLY GO! BOARD GAME

(G1291 | Ages 8 & Up | Players 2-4 | MSRP: \$24.99 | Available: Now)

DOWNLOAD IMAGES HERE

The Monopoly GO! game is a quick-playing board game version of the wildly popular Monopoly Go! digital game. In this thrilling family board game, the first player to build a landmark win.

To get started, each player chooses a mini gameboard with a favorite location, plus a matching-colored die. Then players take turns, each rolling all the die at once, while each player moves their token that many spaces around their board. If a player lands on a color space, they take a landmark block from the tray and add it to their board. Use Bank Heists, Shut Downs, and Mega Shut Downs to sabotage rivals. The first to stack 4 matching-colored landmark blocks on their board wins! Searching for fun family games? This family party game is a great choice for anytime play, and it makes a cool gift for those ages 8+ who love Monopoly board games.



NERF N SERIES INFINITE

(F8631 | Ages 8 & Up | MSRP: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES INFINITE dart blaster features an innovative battle belt that lets you reload darts quickly and easily as you play! No more stopping the game to reload! And the removable belt has a big 40-dart capacity to swamp the field with darts. The pump-action Infinite blaster includes 80 NERF N1 foam darts and has onboard 16-dart storage. To play, load darts into the belt, pump the priming slide back and forth, and pull the trigger to fire a dart. NERF N SERIES blasters are compatible only with NERF N SERIES N1 darts. Eyewear recommended (not included).



PEPPA PIG PEPPA'S MUDDY PUDDLES PARTY

(F8873 | Ages 3 & Up | MSRP: \$49.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Ready to play? So is Peppa! Join the fun with Peppa's Muddy Puddles Party interactive doll. The interactive electronic toy will talk, play, sing, and dance with little ones to spark imagination and get them moving and grooving. The 12-inch tall Peppa doll comes with more than 55 sounds, phrases, and reactions to offer so many ways for kids to play with their best friend, Peppa! Kids can easily switch between two play modes by placing Peppa's iconic yellow boots on to activate her Muddy Puddles game mode or removing them to activate her Party-themed sounds and phrases. Any kid who loves Peppa Pig figures or Peppa Pig playsets will love this super interactive electronic toy for girls and boys. 4 AA Batteries included. Available now at most major retailers.



PLAY-DOH PIZZA DELIVERY SCOOTER PLAYSET

(F8803 | Ages 3 & Up | MSRP: \$139.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Beep beep – here comes the Play-Doh Pizza Delivery Scooter! It's not just a kid-powered ride-on scooter, it's also a Play-Doh pizza playset toy that lets them make and deliver their own creations on wheels. The stamp and spin action in the toy oven at the back of the scooter makes it fun to make pretend pizza creations again and again. Use the cell phone to take an order, box it up and put them in the slot on the side of the scooter for delivery, then sound the horn when it arrives! This unique imagination toy inspires even more kids to pretend play with 10 modeling compound colors in 2-ounce cans and 16 pretend accessories to create and share Play-Doh pizzas, pretend ice cream treats, and more. It's a fun playset that makes a great gift for girls and boys ages 3-5 to get their imaginations rolling.



STAR WARS FORCE N' TELLING VADER

(Ages 4 & Up | MSRP: \$34.99 | Available: Exclusively at Walmart)

[DOWNLOAD IMAGES HERE](#)

Wonder what the future holds? Let Darth Vader tap into the Force and predict your future with the *STAR WARS FORCE N' TELLING VADER* electronic figure. Ask him a yes or no question, press his head and listen as he reveals your fate! This fortune telling toy features more than 40 different responses consisting of classic Darth Vader quotes and never-before-heard lines, as well as animated digital eyes which change expressions with each head press. Rapidly press his head to unlock agitated and snarky responses if you dare. Manually pose his eyebrows to create even more fun expressions. This intimidating, yet cute, Darth Vader figure features a fun stylized design and an attached red Lightsaber. Requires 2 AAA batteries (included). Available now at participating retailers.



TRANSFORMERS ONE POWER FLIP OPTIMUS PRIME (ORION PAX)

(F9209 | Ages 6 & Up | MSRP: \$69.99 | Available: Now)

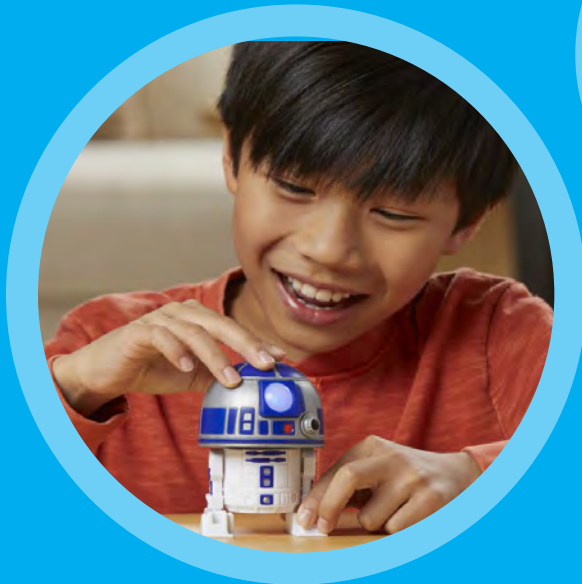
[DOWNLOAD IMAGES HERE](#)

Experience the epic origins of legendary TRANSFORMERS robots with this Power Flip Optimus Prime (Orion Pax) action figure! Inspired by the heroic journey of Optimus Prime depicted in the *TRANSFORMERS ONE* movie, this toy converts between 4 different modes: Orion Pax, Cybertronian Truck toy, Optimus Prime figure, and Ultimate Optimus Prime. During the process of conversion, Power Flip Optimus Prime grows in height from 8-10 inches. Hold the toy's arms and flip the figure for an epic finale to finish the conversion to Ultimate Optimus Prime. Lights, sounds, and phrases activate at the push of a button or by converting between modes (toy speaks in English only). Includes sword, Energon axe, shield, and Matrix of Leadership accessories that can attach to the action figure in each mode. Includes 3x A76/LR44 button cell batteries. *TRANSFORMERS ONE* is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever. Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available now at most major retailers.



stocking stuffers & great gifts under \$30

Hasbro also has a slate of smaller gifts with big surprises as well as budget-friendly products for all ages! This includes the growing collection of mini **FURBY Furblets** to take on the go; the **STAR WARS DROIDABLES R2-D2** and **BB-8** portable pals; and card games such as the new **BETRAYAL DECK OF LOST SOULS** and **MONOPOLY DEAL** for those impromptu game nights with friends or family.



FURBY FURBLETS

(G0398 | Ages 6 & Up | MSRP Price: \$14.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Wah! Another mysterious and musical FURB-nomenon has come to our world: the Furblets! Share a smile and a jam session anywhere you go with these mini FURBY electronic toys. With over 45 fun tunes, sounds, and Furbish phrases to discover, these little friends are filled with big personalities. These little furballs love to sing and harmonize together, and even pair with Big FURBY for a special interaction! Clip them to a backpack or other travel bag with the keychain clip to bring the Furblets party anywhere you go. There are 17 different varieties of Furblets to discover with unique styles and tunes (sold separately, subject to availability). Collect each FURBY Furblet while supplies last and continue building your FURBY family.



STAR WARS DROIDABLES R5-D4

(F7402 & F7399 Age 4 & Up | MSRP: \$27.99 | Available: Now)

Meet the STAR WARS DROIDABLES BB-8 and R2-D2, your expressive, de-stressive sidekick! This 4-inch portable pals are packed with 20+ lights and sound effects inspired by the characters from the *Star Wars* galaxy. Rock their heads forward, backward, side to side, and even in a circular motion to unlock tons of reactions. Kids will love playing out their favourite *Star Wars* moments with both of these interactive BB-8 and R2-D2 toy figures, which make a great *Star Wars* gift for 4 year old boys and girls. May the Force be with you!



MONOPOLY DEAL CARD GAME

(E3113 | Ages 8 & Up | Players: 2-5 | MSRP: \$8.49 | Available: Now)

The Monopoly Brand Deal Card Game is all the fun of the Monopoly game in a quick-playing card game. It comes with 110 cards including Property Cards, Rent Cards, House and Hotel Cards, and Wild Property Cards. Action Cards let players do things such as charge rent and make tricky deals. House and Hotel Cards raise rent values. Wild Property Cards help players build Property sets. And, players pay their debts with Money Cards. Be the first player to collect 3 complete Property Card sets in different colors to win. This card game is a great way to play the Fast-Dealing Property Trading Game in as little as 15 minutes! Perfect for new players,



BETRAYAL DECK OF LOST SOULS

(G0165 | Avalon Hill | Ages 12 & Up | Players: 3-5 | MSRP: \$27.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the world of Betrayal in a whole new way – a speedrun of terror and betrayal in a cards only format! Many lost souls have been lured by the secrets hidden within the House on the Hill. Now an ancient relic – a cursed deck of cards – from the darkest reaches of the attic has entrapped you as well! In the Betrayal Deck of Lost Souls standalone game, a player and their fellow explorers must race to defeat the many horrors lurking within the deck. Play Item cards to defeat Omens and Curses, but beware! There may be a traitor in the group, working against the others to unleash the one true Curse. This strategy game includes premium Tarot card-sized cards: 6 Curse cards, 34 Item cards, 4 Special Item cards, 18 Minor Omen cards, 16 Major Omen cards, 5 Character cards, 6 Journey cards, and 5 Reference cards. Looking for exciting games for game night? Gather friends for this immersive, story-driven card game. With many ways to play, the spine-tingling fun is endless! For 3 to 5 players, ages 12 and up.



creative play: build, squish, dance & more

For those looking for a cuddly friend, a dance partner, or a workshop to spark creativity, these picks make the perfect gift for active kids with big imagination. Interact with the adorable **BABY ALIVE** Crawl 'n Play baby dolls; join Peppa and her family for a trip to the Supermarket with the **LEGO DUPLO PEPPA PIG SUPERMARKET** toy; get webtastic playtime with the **MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE 'N CRAWL SPIDEY** toy; mold and power up with **PLAY-DOH** Marvel Iron Man Armor Maker Lab; and more.



BABY ALIVE CRAWL 'N PLAY – HARPER HUGS, TILLY TINKER, KATIE KAT

(Ages 3 & Up | Approx. Retail Price: \$39.99 | Available: Now)

DOWNLOAD IMAGES HERE

Wiggly, giggly, adorable BABY ALIVE Crawl 'n Play baby dolls – Harper Hugs, Tilly Tinker, and Katie Kat – are on the move! Imaginative adventures are certain for your little one with this adorable baby doll and three interactive accessories. Press the button on her back to watch baby go crawling, hear more than 40 adorable sounds or leave her alone for one minute and she makes sleep sounds before dozing off. Give her a pretend drink from her sippy cup for yummy drinking, munching sounds or roll the toy bee along the floor, watch its wings flutter up and down. Each sold separately.



VTECH PEPPA PIG LET'S CHAT LEARNING PHONE

(Hasbro \ VTech | Ages 2 & Up | MSRP: \$22.97 | Available: Now)

Ring, ring! Hello, I'm Peppa Pig calling you on the Peppa Pig Let's Chat Learning Phone! Answer the toy phone and chat with Peppa Pig, respond to her questions and hear her respond with playful phrases. Listen to voice mail messages from George, Mummy and Daddy by pressing their picture. This learning toy for toddlers lets kids explore basic math skills like numbers, counting and addition through four interactive games featuring Peppa and her family. See Peppa and her family talk, dance and jump into muddy puddles on the LCD screen. Plus, little ones can change the ringtone, brightness and more just like a real smartphone.



VTECH PEPPA PIG LEARNING WATCH

(Hasbro \ VTech | Ages 3 & Up | MSRP: \$19.97 | Available: Now)

It's time for number games and more with the Peppa Pig Learning Watch! Peppa Pig makes the learning come alive with a wristwatch that entertains with Peppa Pig's voice saying her favorite phrases. Eight choices of Peppa Pig clock faces make telling time extra interesting. Little ones explore time concepts and build early habits with a cuckoo alarm, timer and stopwatch. Make "five minutes until dinner" something the kids can measure! This interactive watch includes four engaging leveled-learning games that teach young ones how to count, choose the smaller or greater number, sort and match. Close up the watch with a protective lid featuring Peppa Pig's smiling face. Keep the learning right at hand!



LEGO DUPLO PEPPA PIG SUPERMARKET

(Hasbro \ LEGO | Ages 2 & Up |
Approx. Retail Price: \$89.99 | Available: Now)

DOWNLOAD IMAGES HERE

LEGO® DUPLO® PEPPA PIG Supermarket Toy with 4 Figures, Creative Build-and-Rebuild Preschool Kids' Learning Set, Gift for Toddlers Aged 2 Plus, Develops Fine Motor Skills. Today Peppa is going to the supermarket to buy the ingredients to make a cake. Toddlers join Peppa and her family for a ride in the iconic red car to the Supermarket. They help Peppa find the ingredients to bake a cake as Daddy Pig calls out the items on the shopping list. Give George a turn pushing the trolley. Help Mummy Pig scan the items at the checkout. The children have been so well-behaved at the store that they deserve an ice cream from the freezer cabinet!



MARVEL SPIDEY AND HIS AMAZING FRIENDS DINO-WEBS TREEHOUSE

(F9477 | Ages 4 & Up | MSRP: \$59.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Imagine swinging into dino-chomping action and adventure with the MARVEL SPIDEY AND HIS AMAZING FRIENDS DINO-WEBS TREEHOUSE! This Spidey and His Amazing Friends action figure playset features tons of play areas including a platform trap, dino fossil cave, collapsing web bridge, falling web cage, and more! The Dino-Webs Treehouse also comes with a 4-inch-scale Spidey action figure and 2.5-inch Goblin Raptor toy, so preschoolers ages 3 and up can race into action to help Team Spidey take down the baddies whether its by capturing them in the web cage or closing the fossilized dino cave's jaws around the baddie to lock 'em up – and activate the collapsing web bridge! Available this Summer at most major retailers. Lookout for other SPIDEY AND HIS AMAZING FRIENDS DINO-WEBS toys (Each sold separately. Subject to availability.)



MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE 'N CRAWL SPIDEY

(F6722 | Age 3 & Up | MSRP: \$69.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Get ready for interactive playtime full of dancing, crawling, music, and webtastic sound effects with the MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE 'N CRAWL SPIDEY! Preschoolers ages 3 and up will love this new toy inspired by the hit Disney Junior show Spidey and His Amazing Friends, which encourages kids to get up, move, and imagine webtastic adventures with Spidey. This highly interactive 10-inch tall plush toy features phrases, sounds, and hit music from the show. Activate dance mode to “Do the Spidey” dance by pushing the web on Spidey’s foot or press the icon on his chest to hear 20 familiar phrases and sounds, plus 2 songs from the show for dancing along. Ready for pretend wall-crawling action? Help Spidey get into crawl mode by tilting his head up, rotating his wrists and placing him on his belly. Now preschoolers can do The Spidey Crawl along with him! Plus, with Spidey’s soft exterior, Spidey fans can take him with them wherever they go. Look out for a special “Do the Spidey!” music video this summer that preschoolers can watch and dance along to! MARVEL SPIDEY AND HIS AMAZING FRIENDS DANCE 'N CRAWL SPIDEY is available this summer at all major retailers. Includes figure and instructions. Requires 4 x AA batteries (included). Available now at participating retailers.



PLAY-DOH MARVEL SPIDER-MAN LAUNCH & SLICE BATTLE

(F9827 | Ages 4 & Up | MSRP: \$29.99 |

Available: Now)

DOWNLOAD IMAGES HERE

The storytelling power is in kids' hands with the Play-Doh Marvel Spider-Man Launch & Slice Battle toy set! This playset comes with 2 awesomely bendy and flexible 4-inch Venom and Spider-Man figures and customizable Play-Doh accessories that let kids play out their own epic stories! Use the pretend safe to mold money, gems, and gold bars for Venom to steal, then imagine the Spider-Man figure swooping in to save the day with a Play-Doh web shield and his awesome giant web launcher! The roller helps kids roll out Play-Doh compound to the right thickness so they can stamp it with the web launcher, then press the button to release the web and capture Venom. Uh oh, Venom is using his attachable Play-Doh scissors to slice through the web! The battle begins again! This Play-Doh kit includes 5 ounces of modeling compound; 1-ounce can of green and black, a 1-ounce dual-color can of red and yellow, and a 2-ounce dual-color can of white with a web pattern! Playsets like the Spider-Man Launch & Slice Battle set make great gifts for boys and girls who love pretend play toys, arts and crafts, and Super Hero figures.



PLAY-DOH MARVEL IRON MAN ARMOR MAKER LAB

(G0035 | Ages 4 & Up | MSRP: \$44.99 | Available: Now)

DOWNLOAD IMAGES HERE

Activate kids' imaginations with the Play-Doh Marvel Iron Man Armor Maker Lab! With this immersive kids playset, kids can choose 1 of 3 different armor molds to power up the 4-inch bendy Iron Man action figure. Plug the mold into the set and clamp it into place around the figure, load the chamber with Play-Doh compound, then press the lever to activate 13 different sound effects and lights and mold armor right onto the figure! Use the Play-Doh tools and molds to create accessories like Repulsor blasts, wings, and additional armor pieces for the Iron Man toy. This Play-Doh kit includes 8 ounces of modeling compound; and 2-ounce cans of red and gold and 1-ounce cans of silver, black, white, and light blue. Playsets like the Iron Man Armor Maker Lab make a great gift for boys and girls who love Marvel action figures, kids' arts and crafts, and pretend play toys. 3 AA Batteries are required.



season's greetings from galaxies far away

In need of epic sci-fi action collectibles and toys? Hasbro has you covered! Enjoy smashing time with the **MARVEL AVENGERS HULK GAMMA SMASH FISTS**; collect the **STAR WARS: RETRO COLLECTION STAR WARS: THE PHANTOM MENACE MULTIPACK** inspired by the original 1970s Kenner *STAR WARS* action figures; celebrate the new animated film with **TRANSFORMERS ONE Optimus Prime (Orion Pax) 2** and **BumbleBee (B-127) 2-in-1 Converting Masks**; and much more.



MARVEL AVENGERS EPIC HERO SERIES ACTION FIGURES

(F9325 | Ages 4 & Up | MSRP: \$9.99 | Available: Now)

When the world is in danger, The Avengers assemble! United to battle the foes no single hero could withstand, The Avengers are the most powerful Super Hero team in the world. With these 4-inch-scale action figures, Marvel fans ages 4 and up can choose their favorite hero to play with, or assemble their own team of favorite Marvel characters to imagine hero versus villain battles. Each figure features multiple points of articulation and classic design and deco so toy figures can be posed for playtime or for display. A character-inspired accessory is also included for even more pretend action fun! Marvel action figures come in a package with a window that is great for gifting or collecting. Look for more Marvel Avengers toys and gifts to build your own super hero toy collection! (Each sold separately. Subject to availability.) Available now at participating retailers.



MARVEL AVENGERS EPIC HERO SERIES ACTION FIGURES

(F6900 | Ages 4 & Up | MSRP: \$9.99 | Available: Now)

Kids can imagine unleashing Venomized web-slinging adventures and battles with their favorite Spider-Man heroes and villains! These collectible Marvel Venom action figures are a part of Hasbro's exclusive Epic World of Action series and feature poseable limbs and accessories for villainous adventures. This 4-inch-scale (10 cm) figure can't be missed and will be the perfect gift for kids or addition to any collection of Super Hero figures! Look for more Epic World of Action toys for boys and girls to collect, including figures, playsets, and toy vehicles! (Each sold separately. Subject to availability.) Available now at participating retailers.



MARVEL SPIDER-MAN REAL WEBS ULTIMATE WEB BLASTER + FLUID REFILL

(F8734 & F8735 | Ages 5 & Up | MSRP: \$34.99 + \$9.99 | Available: Now)

Ready to THWIP and blast realistic webs, just like Spider-Man? The Ultimate Web Blaster features an innovative web fluid that turns into a gel-like webbing you can play with! This blaster features the latest web tech with 3 ways to play. Kids ages 5 and up can strap blaster onto their wrist, show off their best Spider-Man THWIP pose, and push button to blast webs or water! Play with webs to imagine capturing Spider-Man's latest foe; drape around action figures or playsets (sold separately) to create your own webtastic world of Spider-Man! Blaster includes 1 Real Webs pouch (refills available, sold separately), and 1 refillable water pouch. The Ultimate Web blaster is a great Spider-Man gift for boys and girls, and can be a fun, action-packed addition to Spider-Man costumes, or paired with a Spider-Man mask! Available now at participating retailers.



Refill sold separately

MARVEL AVENGERS TITAN HERO SERIES

(E3309 | Ages 4 & Up | MSRP: \$14.99 | Available: Now)

Kids ages 4 and up can play as Steve Rogers and imagine defending the world with this Marvel Captain America action figure or Tony Stark who suits up as Iron Man to battle his foes with these Titan Hero Series! These Marvel super hero toys are 12-inch action figures with articulated limbs and classic deco inspired by the Marvel Universe. For even more action-packed, world-saving fun, both of these action figures are compatible with the Titan Hero Blast Gear launchers and projectile accessories included with Titan Hero Blast Gear figures! Available now at participating retailers.



MARVEL AVENGERS HULK GAMMA SMASH FISTS

(F9332 | Ages 5 & Up | MSRP: \$29.99 | Avail: Now)

[DOWNLOAD IMAGES HERE](#)

It's smashing time with these MARVEL AVENGERS HULK GAMMA SMASH FISTS! This action-packed role play toy allows kids ages 5 and up to role play as Bruce Banner, who becomes the giant, super-strong Avenger, Hulk! These toy Hulk hands feature a detailed design that looks just like Hulk's big green fists. The fists come with grip bands inside so kids can safely secure their hands during playtime. HULK GAMMA SMASH FISTS are made of a soft foam material that ensures safety, even though imaginative play with the utmost Super Hero strength! This Marvel Avengers toy makes a great gift for kids or an awesome accessory to wear with any Super Hero or Hulk costume. Look for other Marvel-inspired role play toys and pretend to assemble your very own Avengers team! (Each sold separately. Subject to availability.). Available now at participating retailers.



STAR WARS: RETRO COLLECTION STAR WARS: THE PHANTOM MENACE MULTIPACK

(G0370 | Ages 4 & Up | MSRP: \$84.99 | Avail: Now)

[DOWNLOAD IMAGES HERE](#)

Jedis Qui-Gon Jinn and Obi-Wan Kenobi discover Anakin Skywalker, a young child unusually strong with the Force, while dealing with a massive invasion on Naboo and the re-emergence of the force of darkness known as the Sith. Inspired by the original 1970s Kenner *STAR WARS* action figures, this *STAR WARS: RETRO COLLECTION STAR WARS: THE PHANTOM MENACE MULTIPACK* features premium design and five points of articulation across all figures. These 3.75-inch-scale figures are detailed to look like the Obi-Wan Kenobi, Qui-Gon Jinn, Queen Amidala, Darth Maul, Jar Jar Binks and battle droid characters as they appeared in *STAR WARS: THE PHANTOM MENACE*. These figures feature classic Kenner branding, as well as packaging treated with a weathered look. Available now at participating retailers.



STAR WARS: THE BLACK SERIES YODA FORCE FX ELITE ELECTRONIC LIGHTSABER

(F8683 | Ages 14 & Up | MSRP: \$349.99 | Avail: Now)

DOWNLOAD IMAGES HERE

Yoda's Lightsaber was smaller than a standard Jedi Lightsaber, befitting his shorter stature – but its green plasma blade was every bit as deadly in combat. *STAR WARS* fans and collectors can imagine the biggest battles and missions in the *Star Wars* saga with this premium YODA FORCE FX ELITE LIGHTSABER. This premium Lightsaber features design and deco based on Yoda's iconic green Lightsaber featured in *STAR WARS: THE BOOK OF BOBA FETT*. With advanced LEDs and entertainment-inspired sound effects, the YODA FORCE FX ELITE LIGHTSABER is the most realistic Force FX Lightsaber yet! Use the switch and button on the hilt to activate the sound effects, progressive ignition, blaster deflection effect, battle clash effect, duel effect, battle sequence mode and wall-cutting effect. Fans and collectors can proudly display this Lightsaber on the included stand, with or without the removable blade, and show off the included removable kyber crystal. Includes Lightsaber, removable kyber crystal and instructions. Available now at participating retailers.



STAR WARS EPIC HERO SERIES ACTION FIGURES

(F9405 | Ages 4 & Up | MSRP: \$11.99 | Available: Now)

DOWNLOAD IMAGES HERE

Imagine adventures across the galaxy! *Star Wars* fans ages 4 and up can choose their favorite hero or villain to play with and imagine epic hero versus villain battles in the *Star Wars* galaxy. Each 4-inch-scale figure features multiple points of articulation and classic design and deco, as well as a character-inspired accessory which is included for even more pretend action fun! Assortment includes The Mandalorian, Darth Vader, Luke Skywalker, Ahsoka Tano, Grogu and a Stormtrooper. These figures are compatible with most accessories, vehicles, and figures in Hasbro's Epic Hero Series. Includes figure and at least 1 detachable accessory. Available now at participating retailers.



STAR WARS EPIC HERO SERIES THE MANDALORIAN'S N-1 STARFIGHTER

(F9950 | Ages 4 & Up | MSRP \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Take playtime to the next level with the *Star Wars* Epic Hero Series The Mandalorian's N-1 Starfighter set! This Mandalorian toy comes with the N-1 Starfighter, a Mandalorian action figure, a Grogu mini action figure, and 4 accessories. Place the Mandalorian figure in the cockpit, seat Grogu in his very own hatch, and load the 2 included projectiles into the ports on the ship. Now you're ready to take on the galaxy! Launch projectiles with the push of a button and even engage boost mode, which reveals translucent ship parts by sliding the engines on the sides of the ship. *Star Wars* Epic Hero Series action figures for boys and girls make great gifts for the *Star Wars* fan in your life. Look for even more figures and vehicles to collect across Hasbro's Epic Hero Series world of play, featuring kid-favorite characters and entertainment-inspired design. (Each sold separately. Subject to availability.)



TRANSFORMERS: EARTHSPARK WARRIOR CLASS BUMBLEBEE

(F8664 | Ages 6 & Up | MSRP: \$22.99 | Available: Now)

DOWNLOAD IMAGES HERE

Inspired by the *TRANSFORMERS: EARTHSPARK* animated series, this 5-inch Warrior Class Bumblebee action figure can convert from robot to sports car in 19 steps for awesome 2-in-1 play! Fans of the animated series will love imagining epic battles with this fan-favorite *TRANSFORMERS* character. This Bumblebee toy can be combined with Warrior Class Terran Twitch (sold separately, subject to availability) to make 2 unique battle vehicles.

Look for more *TRANSFORMERS: EARTHSPARK* action figures (each sold separately, subject to availability) based on favorite characters from the *TRANSFORMERS: EARTHSPARK* show, an animated series that centers on two human kids as they forge a connection with *TRANSFORMERS* robots like never before and work alongside fan favorites like Optimus Prime and Bumblebee. Available now at most major retailers.



TRANSFORMERS: EARTHSPARK WARRIOR CLASS TWITCH

(F8665 | Ages 6 & Up | MSRP: \$22.99 | Available: Now)

DOWNLOAD IMAGES HERE

Inspired by the *TRANSFORMERS: EARTHSPARK* animated series, this 5-inch Warrior Class Terran Twitch action figure converts from robot to drone in 14 steps for awesome 2-in-1 play! Fans of the animated series will love imagining epic battles with this fan-favorite TRANSFORMERS character. This Terran Twitch toy can be combined with the Warrior Class Bumblebee toy (sold separately, subject to availability) to make 2 unique battle vehicles.

Look for more *TRANSFORMERS: EARTHSPARK* action figures (each sold separately, subject to availability) based on favorite characters from the *TRANSFORMERS: EARTHSPARK* show, an animated series that centers on two human kids as they forge a connection with TRANSFORMERS robots like never before and work alongside fan favorites like Optimus Prime and Bumblebee. Available now at most major retailers.



TRANSFORMERS ONE 2 IN 1 OPTIMUS PRIME ORION PAX MASK ACTION FIGURE

(F9182 | Ages 6 & Up | MSRP: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the epic origins of legendary TRANSFORMERS robots with this Optimus Prime (Orion Pax) 2-in-1 Converting Mask! Inspired by the iconic character from the *TRANSFORMERS ONE* movie, this 9.9-inch figure features 2-in-1 play and converts from robot mode to a wearable mask in 18 steps. Includes 2 accessories that attach in robot mode. Kids can wear the mask and imagine themselves in awesome adventures in the TRANSFORMERS universe.

TRANSFORMERS ONE is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever.

Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available now at most major retailers.



TRANSFORMERS ONE 2 IN 1 BUMBLEBEE (B-127) MASK ACTION FIGURE

(F9181 | Ages 6 & Up | MSRP: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the epic origins of legendary TRANSFORMERS robots with the BumbleBee (B-127) 2-in-1 Converting Mask! Inspired by the iconic character from the *TRANSFORMERS ONE* movie, this 9.8-inch figure converts from robot mode to a wearable mask in 15 steps. Kids can wear the mask and imagine themselves in awesome adventures in the TRANSFORMERS universe.

TRANSFORMERS ONE is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever.

Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection. Available now at most major retailers.



TRANSFORMERS ONE ENERCON GLOW BUMBLEBEE (B-127)

(Ages 6 & Up | MSRP: \$35.99 | Available: Now Exclusively at Walmart)

DOWNLOAD IMAGES HERE

Experience the epic origins of legendary TRANSFORMERS robots with this Energon Glow Bumblebee (B-127) action figure! Inspired by the iconic character from the *TRANSFORMERS ONE* film, this 6-inch figure converts from robot to Cybertronian car mode in 6 steps for awesome 2-in-1 play. Features a light-up area in his chest for an Energon glow effect. Comes with a blaster and sword that can attach in robot mode – combine the accessories to create a larger blaster accessory. Includes 3x A76/LR44 button cell batteries.

TRANSFORMERS ONE is the untold origin story of Optimus Prime and Megatron, once friends bonded like brothers, who changed the fate of Cybertron forever.

Look for more TRANSFORMERS toys (each sold separately, subject to availability) to build your collection.



action-packed battles & outdoor fun

Experience the thrill of the next generation of **BEYBLADE** with **BEYBLADE X Starter Packs**, the **BEYBLADE X Soar Phoenix Deluxe String Launcher Set**, and multiple other new starter packs. A full lineup of NERF releases have also hit shelves, with the **NERF N SERIES** dart blasters and NERF N1 darts to level up your performance!



BEYBLADE X
バイブレードエックス



BEYBLADE X STARTER PACK SET ASSORTMENT

(G0175 | Ages 8 & Up | MSRP: \$16.99 | Available: Now)

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Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the Starter Packs which includes 1 top and 1 launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X MARVEL IRON MAN 4-80B VS. THANOS 4-60B MULTIPACK SET

(G0278 | Ages 8 & Up | MSRP: \$34.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X Marvel Iron Man 4-80B and Thanos 4-60B Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this Marvel Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X MARVEL SPIDER-MAN 3-60F VS. VENOM 3-80N MULTIPACK SET

(G0288 | Ages 8 & Up | MSRP: \$34.99 | Available: Now

[DOWNLOAD IMAGES HERE](#)

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X Marvel Collab Spider-Man 3-60F and Venom 3-80N Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this Marvel Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X STAR WARS THE MANDALORIAN 3-60F VS. MOFF GIDEON 3-80N MULTIPACK SET

(F9589 | Ages 8 & Up | MSRP: \$34.99 | Available: Exclusively at Toys R Us

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Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X and *Star Wars* Collab The Mandalorian 3-60F and Moff Gideon 3-80N Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this *Star Wars* Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X STAR WARS LUKE SKYWALKER 4-80B VS. DARTH VADER 4-60B MULTIPACK SET

(G0290 | Ages 8 & Up | MSRP: \$34.99 |

Available: Exclusively at Toys R Us)

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Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X and *Star Wars* Collab Luke Skywalker 4-80B and Darth Vader 4-60B Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this *Star Wars* Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up. Parents, scan the code on BEYBLADE X Tops to collect your item in the BEYLOCKER in the BEYBLADE X app. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X TRANSFORMERS OPTIMUS PRIMAL 3-60F VS. STARScream 3-80N MULTIPACK SET

(G0352 | Ages 8 & Up | MSRP: \$34.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and Tops: BEYBLADE X with the BEYBLADE X TRANSFORMERS Optimus Primal 3-60F and Starscream 3-80N Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this TRANSFORMERS Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

BEYBLADE X toys with authentic Takara Tomy die-cast metal Tops make great gifts for boys and girls ages 8 and up. Available at most major retailers.



BEYBLADE X TRANSFORMERS OPTIMUS PRIME 4-60P VS. MEGATRON 4-80B MULTIPACK SET

(G0353 | Ages 8+ | MSRP: \$34.99 | Available: Exclusively at Amazon)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of Beyblade stadiums, launchers and Tops: Beyblade X with the BEYBLADE X TRANSFORMERS Collab Optimus Prime 4-60P and Megatron 4-80B Multipack Set which includes 2 right-spinning Tops and 2 launchers (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of Tops in this TRANSFORMERS Collab Multipack with those of other BEYBLADE X Tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X Top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium. Bladers launch their Tops into fierce clashes against their opponent's scoring points with each spin – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal Tops make great kids gifts for boys and girls ages 8 and up.

BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X SOAR PHOENIX DELUXE STRING LAUNCHER SET

(F9324 | Ages 8 & Up | MSRP: \$29.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE tops, BEYBLADE X. The BEYBLADE X Soar Phoenix Deluxe String Launcher Set will help you in your quest for Beymastery. The Deluxe String Launcher and Soar Phoenix 9-60GF Attack Type right-spin top work with the X-Celerator Gear System to level up your game and prove it in battle! When the gear of the top engages the X-Celerator Rail of a BEYBLADE X Beystadium (sold separately), it can super-accelerate into an Xtreme Dash rocketing it around the arena for crushing collisions and epic bursts. Pull the string of your launcher to unleash the Soar Phoenix 9-60GF in a frenzy of fury. Bladers launch their top against their opponent's scoring points with each confrontation – first to 4 points wins. Mix and match the interchangeable blade, ratchet, and bit with the layers of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up. Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X OFFICIAL WINDER LAUNCHER

(G0440 | Ages 8 & Up | MSRP: \$11.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the thrill of the next generation of BEYBLADE tops, BEYBLADE X. The BEYBLADE X Winder Launcher will aid you in your quest for Beymastery. The authentic Takara Tomy-designed BEYBLADE X Winder Launcher works with the X-Celerator Gear System to level up your game and prove it in battle! When the gear of a BEYBLADE X top engages the X-Celerator Rail of a Beystadium (both sold separately), it can super-accelerate into an Xtreme Dash rocketing it around the arena for crushing collisions and epic bursts. Pull the 10-inch (20cm) ripcord of your tournament-grade Winder Launcher to unleash your top in a frenzy of fury. Bladers launch their top against their opponent's scoring points with each confrontation – first to 4 points wins. Mix and match the interchangeable blade, ratchet, and bit with the layers of other BEYBLADE X tops to create your own unsurpassable Bey. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X ARROW WIZARD 4-80B STARTER PACK SET

(F9582 | Ages 8 & Up | MSRP: \$16.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Arrow Wizard 4-80B Starter Pack which includes 1 right-spinning Stamina Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X SCYTHE INCENDIO 4-60T STARTER PACK SET

(F9583 | Ages 8 & Up | MSRP: \$16.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Scythe Incendio 4-60T Starter Pack which includes 1 right-spinning Balance Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – freirst to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X HELM KNIGHT 3-80N STARTER PACK SET

(F9581 | Ages 8 & Up | MSRP: \$16.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Helm Knight 3-80N Starter Pack which includes 1 right-spinning Defense Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

Take BEYBLADE skills to the next level and compete in digital battles! Parents, scan the code on BEYBLADE X tops to battle in the BEYBLADE X app to unleash your top in a virtual battle with other Bladers worldwide. BEYBLADE X toys with authentic Takara Tomy die-cast metal tops make great gifts for boys and girls ages 8 and up.



BEYBLADE X SWORD DRAN 3-60F STARTER PACK SET

(F9580 | Ages 8 & Up | MSRP: \$16.99 | Available: Now)

DOWNLOAD IMAGES HERE

Experience the thrill of the next generation of BEYBLADE stadiums, launchers and tops: BEYBLADE X with the BEYBLADE X Sword Dran 3-60F Starter Pack which includes 1 right-spinning Attack Type top and launcher (Beystadium required, sold separately). Launch right into battle or reconfigure the interchangeable blade, ratchet, and bit of this Starter Pack with those of other BEYBLADE X tops (sold separately) to create your own unsurpassable Bey. BEYBLADE X features the X-Celerator Gear System innovation to level-up your game. When the gear of a BEYBLADE X top engages the rail of the Beystadium arena, it can super-accelerate into an Xtreme Dash rocketing it around the stadium for crushing collisions and epic bursts. Bladers launch their tops into fierce clashes against their opponent's scoring points with each confrontation – first to score 4 points wins. Hasbro BEYBLADE toys with authentic Takara Tomy die-cast metal tops make great kids gifts for boys and girls ages 8 and up.

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NERF N SERIES PINPOINT

(F8621 | Ages 8 & Up | MSRP: \$29.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES PINPOINT dart blaster is built for accuracy with cool styling and features that give you a targeting advantage in NERF backyard games. The bolt-action blaster has a 10-dart clip and includes 18 NERF N1 foam darts, giving you enough darts to fully load the clip and additional darts for reloads. To play, load darts into the clip, load the clip into the blaster, move the priming bolt backward and forward, and pull the trigger to fire a dart. NERF N SERIES blasters are compatible only with NERF N1 darts. Eyewear recommended (not included). Available now at most major retailers.



NERF N SERIES AGILITY

(F8629 | Ages 8 & Up | MSRP: \$16.99 | Available: Now)

DOWNLOAD IMAGES HERE

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES AGILITY dart blaster is built for games in which the action never stops and neither do you! Lightweight, compact, and simple to use, it's a great blaster essential for your NERF stockpile. The NERF N SERIES AGILITY blaster has a rotating drum with 6-dart capacity, includes 12 NERF N1 foam darts, and has pull back priming. To play, load darts into the drum, pull back the priming slide, and pull the trigger to fire a dart. NERF N SERIES blasters are compatible only with NERF N SERIES N1 darts. Eyewear recommended (not included). Available now at most major retailers.



NERF N SERIES WARD

(G0132 | Ages 8 & Up | MSRP: \$6.99 | Available: Now)

[DOWNLOAD IMAGES HERE](#)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES WARD dart blaster holds its own in battle, with a compact, lightweight design that's great when you're moving quickly and need to act fast. The NERF WARD blaster has 2-dart capacity, pull-back priming, and includes 2 NERF N1 foam darts. Each NERF game has different challenges. With the NERF WARD blaster in your collection, you're ready for battle with a blaster that's perfect for quick-firing fun. NERF N SERIES blasters are compatible only with NERF N SERIES N1 darts. Eyewear recommended (not included). Available now at most major retailers.



NERF N SERIES GEAR UP PACK

(F8633 | Ages 8 & Up | MSRP: \$34.99 | Available Now)

[DOWNLOAD IMAGES HERE](#)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! The NERF N SERIES GEAR UP PACK includes 3 different blasters and 2 NERF accessories to create 10 different blaster styles. Build your NERF stockpile and be ready for whatever the game brings with this set that includes 18 NERF N1 foam darts. The Flex blaster and Dealer blaster are single-fire blasters with pull-down priming. The bolt action Wielder blaster fires 4 darts in a row. The scope attaches to 2 of the blasters. NERF N SERIES blasters are compatible only with NERF N Series N1 darts. Eyewear recommended (not included). Available now at most major retailers.



NERF N SERIES N1 DARTS 50X

(F8639 | Ages 8 & Up | MSRP: \$12.99 | Available: Now)

The Nerf brand levels up your game with high-performance Nerf N Series dart blasters and Nerf N1 darts! You have the skills as a Nerf battler, now you have the blasters and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the Nerf brand unleashes the next evolution in foam dart blasting with Nerf N Series N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! With Official Nerf N1 foam darts, you can fire into pulse-pounding fun as you get together with family and friends to play Nerf games. Send darts flying and feel the thrill as they go long and go far with supreme accuracy that lets you score big in battle. This pack includes 50 Nerf N Series N1 darts, compatible only with Nerf N Series blasters. Eyewear recommended (not included). Blasters sold separately, subject to availability.

**NERF N SERIES N1 DARTS 20X**

(F8640 | Ages 8 & Up | MSRP: \$5.99 | Available: Now)

The NERF brand levels up your game with high-performance NERF N SERIES dart blasters and NERF N1 darts! You have the skills as a NERF battler, now you have the blaster and darts to gain a superior edge in indoor and outdoor play. From the creators of the foam dart, the NERF brand unleashes the next evolution in foam dart blasting with NERF N SERIES N1 darts, delivering EXTREME ACCURACY, SPEED, and DISTANCE! With Official NERF N1 foam darts, you can fire into pulse-pounding fun as you get together with family and friends to play NERF games. Send darts flying and feel the thrill as they go long and go far with supreme accuracy that lets you score big in battle. This pack includes 20 NERF N SERIES N1 darts, compatible only with NERF N SERIES blasters. Eyewear recommended (not included). Blasters sold separately, subject to availability. Available now at most major retailers.



game night adventures & cheer

When it comes to game night, it's all about strategy and the classics... Set forth on an epic adventure in **TALISMAN: The Magical Quest Game, 5th Edition**; get cheeky with **Arschmallows**; bring the excitement of a game show home with the new **DROP TRIVIA** party game. Liven up Family Game Night with hot potato card game of betrayal and sabotage with the new **TRAITOR TOTS** party game.



DROP TRIVIA

(F9833 | Ages 8 & Up | MSRP: \$29.99 | Available: Now)

In the Drop Trivia party game, players have all the answers—they just need to drop them in order! This fast-action, electronic trivia game plays in as little as 15 minutes. Play head-to-head with 2 players or in teams. In each round, start by dropping a trivia card with 6 answers into the game tower. Then each side takes turns trying to guess the correct order of the answers to score points. For example, rank 6 debut albums from least to most recent. Players place their guesses by dropping pucks into the tower, and they earn points for answers in the right spots. For a game show-like experience, the tower guides players through the game with voice commands and sound effects. After 4 rounds, the team with the most points wins! Looking for fun games for game nights or board games for adults? This game is a crowd-pleasing choice, and it's a great gift for teens and adults who love trivia board games.



TALISMAN: THE MAGICAL QUEST BOARD GAME, 5th EDITION

(F6652 | Avalon Hill | Ages 12 & Up | Players: 2-6 | MSRP: \$79.99 | Available: Now)

DOWNLOAD IMAGES HERE

Welcome, champions, to the magical land of Talisman! The otherworldly artefacts known as Talismans have once more descended onto the mortal plane, signaling the dawn of a new era – and the need for a new ruler! In the Talisman: The Magical Quest Game, 5th Edition, set forth on an epic adventure, racing to be the first to obtain a Talisman, reach the Crown of Command in the center of the board, and defeat the elder dragon to win. With a diverse range of characters to choose from and a vast world of possible scenarios, this strategy game for teens and adults offers limitless adventures!



TALISMAN ALLIANCES: FATE BECKONS BOARD GAME

(F6648 | Avalon Hill | Ages 12 & Up | Players: 2-6 | MSRP: \$44.99 | Available for Pre-order on Amazon; Available at Most Fan Retailers Starting October 1)

DOWNLOAD IMAGES HERE

When the fate of the world is threatened, your enemies become allies in Talisman Alliances: Fate Beckons! The first-ever expansion of Talisman 5th Edition, players in this cooperative game join forces with fellow players and set forth on an epic adventure to complete 5 daunting Trials! In each Trial, players will need to place 2 Talisman on Places of Power, unseal the Portal of Power, and defeat that Trial's adversary. As each Trial is completed, open envelopes and boxes to reveal the mystery figure, mystery cards, and the objective of the next Trial. With a vast world of possible scenarios, this expansion to the Talisman strategy board game for offers limitless games!



ARSCHMALLOWS PARTY CARD GAME

(G1547 | Ages 13 & Up | Players: 2-6 | MSRP: \$12.99 | Available: Exclusively at Amazon.ca)

DOWNLOAD IMAGES HERE

Find out why Germany can't get enough of Arschmallows, a cheeky card game that combines light strategy, memory, and marshmallow butts! Meet a cast of squishy-tushy marshmallows that will have friends and family cracking up all game long. Each player starts with 6 facedown cards. They can quickly peek at 2, but the rest are a mystery. Throughout the round, players try to find out what point value is hidden among their cards, as they strategize to get cards with the lowest points. The lower your points, the sweeter the score! Use Action cards to sabotage friends, take a peak at facedown cards or gain extra turns. Win the round by having the lowest total value and win the game by having the lowest value at the end of 6 rounds!



TRAITOR TOTS

(F9832 | Ages 8 & Up | Players: 3-10 | MSRP: \$29.99 | Available: Exclusively at Toys R Us)

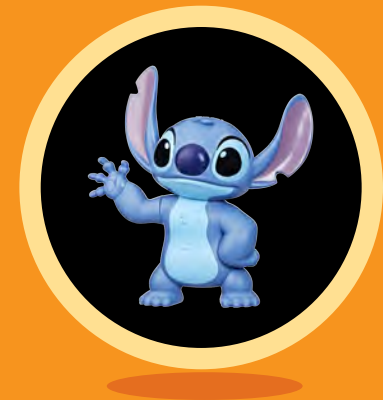
The Traitor Tots party game for adults and families is the hot potato card game of betrayal and sabotage! In this light strategy card game, players pass a Hot Potato, try to avoid its BOOM card, and get the most Chips to win. Take turns playing Action cards to steal Chips, switch teams, pass the Hot Potato, and more. Whenever someone plays a Nuke card, the player with the Hot Potato draws its bottom card. The player with the most Chips at the end of 3 rounds wins!

The Traitor Tots game is a spudtacular, fast-paced game for kids and adults that livens up Family Game Night and get-togethers with best spuds.



pop-culture favourites

Gamers will enjoy new twists on classics such as **MONOPOLY: Wicked Edition Board Game** for an amazafying time in the land of Oz, **MONOPOLY: House of the Dragon Edition** as you battle for the Iron Throne; be the hero Gotham City needs in the new **MONOPOLY BATMAN Edition**; have fun with Disney's mischeivous alien from Lilo and Stitch with new games **BOP IT!** and **MONOPOLY DISNEY STITCH EDITION**, and many more.



MONOPOLY: WICKED EDITION BOARD GAME

(G1312 | Ages 8 & Up | Players: 2 to 6 | MSRP: \$39.99 | Available: Now

DOWNLOAD IMAGES HERE

Welcome to the land of Oz! Get ready to have an amazafying time in the MONOPOLY Wicked Edition game! Play as a student at Shiz University, where you receive the very best education and make outstandiful friends. But there's a whisper of bad things happening in Oz. Gain the Wizard's invitation by acquiring locations, transports, and commodities throughout the land – and help the animals and fellow Ozians! The more a player owns, the more Ozian coins they can collect from other players. The last one with money when all others have gone bankrupt wins! Searching for family games for game night? The Monopoly Wicked Edition game is a great choice for ages 8 and up. Family board games and kids indoor games make excellent kids gifts, too.



MONOPOLY: HARRY POTTER EDITION

(F9422 | Ages 8 & Up | MSRP: \$49.99 | Available: Now)

DOWNLOAD IMAGES HERE

Welcome to Hogwarts! In the MONOPOLY: Harry Potter Edition game, play as a Hogwarts student and earn house points to win the game! It combines classic MONOPOLY elements with artwork, locations, and themes from the Wizarding World. To start, players can choose from 6 enchanting transportation-themed golden tokens. They'll then choose a House Card to be sorted into a house, giving the player advantages and disadvantages throughout the game. In this edition, Hogwarts locations are properties and house points replace MONOPOLY money. Move around the board and use house points to explore iconic locations in Hogwarts castle and Hogsmeade Village. The more a player explores, the more house points they can collect from other players. Collect a color set to add house crests and draw Owl Post cards for game-changing news. The game ends when all locations have been explored, and the player with the most house points wins! This strategy board game is a fun game for family time, and a great gift for kids ages 8 and up, teens, and adults who are fans of Harry Potter. Available now at most major retailers.

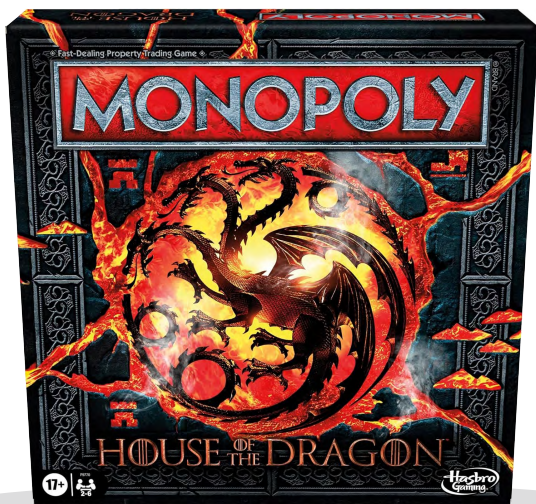


MONOPOLY: HOUSE OF THE DRAGON EDITION

(F770 | Ages 17 & Up | Players: 2-6 | MSRP: \$49.99 | Available: Now Exclusively on Amazon)

DOWNLOAD IMAGES HERE

Battle for the Iron Throne in the MONOPOLY: House of the Dragon Edition game! A civil war is raging to claim the most powerful seat in the Seven Kingdoms. Pledge loyalty to a house by choosing one of six themed golden tokens, then move around the board to travel through Westeros and across the Narrow Sea to Essos, and take control of strongholds, lands, and bays. The more you own, the more rent you can collect from opponents. Will you secure dragon eggs and fearsome dragons to bring your enemies to their knees? The last player with coins when all others have lost theirs wins! This strategy board game's board, packaging, tokens, money, cards, and game pieces are all inspired by the popular TV series. Looking for fun adult board games for game night? This exciting game for ages 17+ is a great choice, and it makes a beautiful gift for fans of *Game of Thrones* and *House of the Dragon*.



MONOPOLY BATMAN EDITION

(F9930 | | Ages 8 & Up | Players: 2-4 | MSRP: \$33.99 | Available: Now Exclusively on Amazon)

Be the hero Gotham City needs! In the Monopoly Batman Edition board game, play as a member of the bat-family and patrol the night, stopping the many notorious villains who have overrun Gotham City. This fun kids board game features Batman artwork, characters, and themes inspired by the Batman comics. In this edition, villains replace properties, and cardboard batarangs replace Monopoly money. Travel the board using batarangs to capture villains, collect their Calling Cards, and return them to Arkham Asylum. Answer the call of the Bat-Signal deck or turn to the Alfred Pennyworth deck for help. The player with the most batarangs when all the villains have been captured wins! This indoor game is a fun family board game, and kids board games are great gifts for boys, girls, and kids ages 8 and up.



MONOPOLY DISNEY STITCH EDITION

(G0388 | Ages 8 & Up | Players: 2-4 | MSRP: \$29.99 | Available: Now Exclusively at Walmart)

Create a perfect day with Stitch in the Monopoly Disney Stitch Edition game! In this edition, properties are replaced by Stitch's favorite activities, such as Hula Show and Chillax, and beach rentals. First each player chooses a unique Stitch token. Then they move around the board, trying to claim as many activities and beach rentals as possible. The more players claim, the more exciting their day with Stitch will be—and the more rent they'll be able to collect from other players! Get a color set to add beach huts and lighthouses, and charge even more rent. Draw 626 and Ohana cards for game-changing actions. The last player in the game after everyone else has gone bankrupt wins! This strategy board game is a fun game for family time, and it's a great gift for kids ages 8 and up, teens, and adults who are fans of Stitch.



BOP IT! DISNEY STITCH EDITION

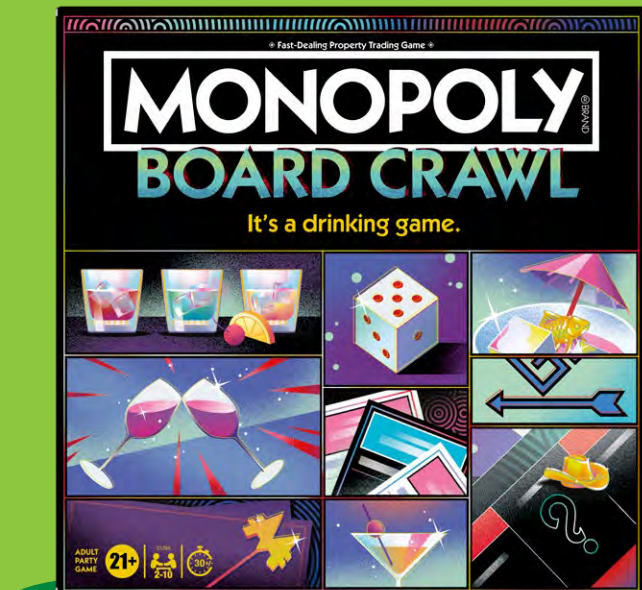
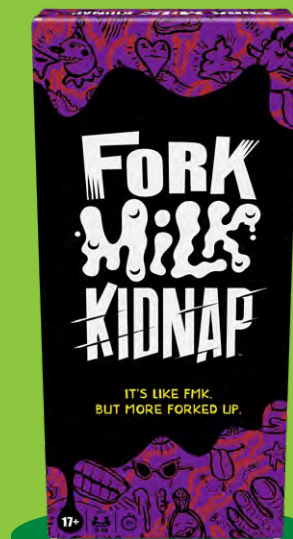
(G0611 | Ages 8 & Up | Players: 1 or more | MSRP: \$19.99 | Available: Now Exclusively at Walmart)

This Bop It! Disney Stitch Edition game is designed to look like the adorable alien Stitch! Follow Stitch's commands as he tells players to take 3 actions—bop it, twist it, pull it—in a random order. Bop his head, twist his arm, or pull his feet in different combinations. To stay in the game, respond correctly and as quickly as possible. Each time a player responds accurately, the commands get faster and faster! The game unit features 2 modes: Solo and Pass It, so play it alone or with friends. Searching for fun gifts for kids? Indoor active games and Lilo and Stitch toys for girls, boys, and kids ages 8 and up make great kids gifts. This Bop It! Stitch game is an ideal kids travel game, too.



holiday fun for ages 18+

We're all kids at heart. Whether you're on the naughty or nice list, these hot picks are sure to stir up some fun this season. First up – the **Fork Milk Kidnap** party game. It's like that game F*%K Marry Kill, but your choices are more forked up where this NSFW adults-only game has you and your friends making questionable choices. Also consider the **Marvel Legends Series Deadpool's Head** premium interactive head. This premium, electronic, interactive, free app-enhanced collectible – with over 600 SFX and phrases, multiple sensors, and motors for expressive movement – allows you to set Deadpool up to play pranks, insult your friends and loved ones, or wake you up every morning. And if you're looking for a wild night out (or in), check out **MONOPOLY Board Crawl** – The official Monopoly drinking game!

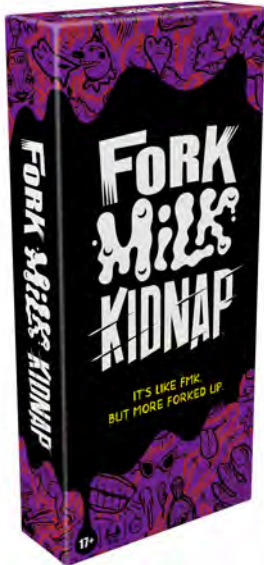


FORK MILK KIDNAP

(F9449 | Ages 17 & Up | Players: 3-10 | MSRP: \$29.99 | Available: Now)

DOWNLOAD IMAGES & VIDEOS HERE

It's like that game F*%K Marry Kill, but your choices are more forked up. The Fork Milk Kidnap party game is the NSFW adults-only game that will have you and your friends making questionable choices. Each round, one player flips over 3 Action cards and 3 Object cards. Then everyone secretly decides which Object they would pair with each Action. For example, who would you tongue bathe? All 7 dwarfs, Florida Man, or the player of your choice? Everyone takes turns revealing all 3 of their pairings and explaining their reasoning. There are no right answers, just a lot of wrong ones. Players score a point when their pairings match the majority's answers. The first to score 5 points wins but be prepared to be judged for all your forked up choices. Looking for funny ice breaker games for adults or adult party games for game night? For ages 17 and up, the Fork Milk Kidnap game is a fun adult game for parties, girls' nights in, and more. .



MARVEL LEGENDS SERIES DEADPOOL'S HEAD PREMIUM INTERACTIVE HEAD

(E6981 | Ages 18 & Up | MSRP: \$179.99 | Available: Fall 2024)

DOWNLOAD IMAGES HERE

The Marvel Legends Series Deadpool's Head is a premium, electronic, interactive, app-enhanced collectible with over 600 SFX and phrases, multiple sensors, and motors for expressive movement. Using the free app, set Deadpool up to play pranks, insult your friends and loved ones, or wake you up every morning... maybe even on time! Featuring a design inspired by the Merc with a Mouth, the Deadpool's Head is a killer collectible for any nerd's shelf!



MONOPOLY BOARD CRAWL

(G1298 | Ages 21 & Up | Players: 2-10 | MSRP: \$29.99 | Available: Now)

DOWNLOAD IMAGES HERE

In MONOPOLY Board Crawl, you and your friends can enjoy a wild night out... in! It's the official Monopoly drinking game. The object of the game is simple: drink (your beverage of choice) and collect the most properties to win. Roll the die and visit different spaces on the board – from Pregame to the Rooftop Bar. Sips are currency, so when you land on a property, you can buy it with a drink. Pay rent in sips, too – or steal that property from its owner by doing a dare. The player with the most deeds after everyone passes GO wins! This quick and fun adult party game is a hysterical game for game nights, and it makes one of the best game night games for groups. (Alcohol consumption is not required to play this game.)

TRUTH OR DRINK

(G1768 | Ages 21 & Up | Players: 2 or more | MSRP: \$29.99 | Available: November 1)

Based on the hit video series, the Truth or Drink game is the card game of honesty and hydration. Test your friends' and family's abilities to confront the cold, hard truth. No topic is off-limits, and there's nowhere to hide. Will you spill the truth or take a sip? With over 2 billion views on YouTube and countless viral clips on TikTok, the Truth or Drink game is sure to make some memorable stories at your next get-together. Includes 410 question cards, 16 Buy a Round cards, and 6 customizable cards. Alcohol consumption is not required to play this game. Cut card games are hysterical adult party games for game night, and NSFW games make great gifts for adults ages 21 and up. For more daring fun, look for the Truth or Fear game.



TRUTH OR FEAR

(G1769 | Ages 17 & Up | Players: 2 or more | MSRP: \$29.99 | Available: November 1)

It's time to get personal. Get your friends together and dare to be honest in the Truth or Fear card game! The rules are simple: with every question asked, a player can choose to tell the truth or face their fears. How far will you go to protect your secrets? Get ready to laugh, squirm, and learn way too much about your fellow players! Includes 274 question cards, 50 dare cards, and rulebook. The Cut card party games are fun adult games for game night and icebreakers. And funny party games for adults make great gifts for teens ages 17+ and adults.



Questions?

For questions and more information about
Hasbro's 2024 Holiday Lookbook,
contact marisa.pedatella@hasbro.com



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