



Peppa Pig and Elmo Splash into Each Other's Worlds in a First-Ever Music Video Collaboration for Peppa Pig & Sesame Street

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Two of the world's most beloved children's brands unite for the very first time for a toe-tapping, puddle-splashing dance remix

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September 2, 2026 -- Hasbro and Sesame Workshop are bringing two iconic children's worlds together for the first time with *Elmo and Peppa's Muddy Puddles (Dance Remix)*, a brand-new track and music video premiering today on both the *Peppa Pig* and *Sesame Street* YouTube channels. This fun-filled music video marks the first-ever content collaboration between *Peppa Pig* and *Sesame Street*, two brands that have defined childhood for generations of families around the world.

In the music video, Peppa Pig's beloved *Jumping in Muddy Puddles* song, and Elmo's *Jumping in Puddles* song, get a full dance remix makeover. The result is a joyful, high-energy mashup that's equal parts British charm and *Sesame Street* spirit, celebrating the universal language of music, movement, and a really good puddle jump.

"Working with Sesame Workshop to bring these two worlds together has been a joy from the very first note," said Sarah Madey, Vice President of Global Marketing at Hasbro. "Peppa and Elmo share so much—curiosity, warmth, and an absolute love of having fun—and this modern, upbeat track reveals the magic of what can happen when these two icons partner up."

"Sesame Workshop has long harnessed music as a powerful tool for storytelling and connection, and we've always been committed to collaborations that feel authentic and innovative," said Samantha Kennedy, Vice President of Brand Marketing, Sesame Workshop. "We're excited to work with Hasbro to bring two iconic characters together for the first time ever. Seeing Peppa and Elmo share the screen will surprise and delight children and families everywhere as they sing and dance side-by-side in this joyful new music video that puts a fresh twist on two beloved tunes."

The music video is the first installment of a three-part YouTube collaboration series between *Peppa Pig* and *Sesame Street*, with additional videos to follow on September 24 and October 28, 2026. *Elmo and Peppa's Muddy Puddles (Dance Remix)* is also available on [digital streaming platforms](#).

More episodes of *Peppa Pig* are available on [YouTube](#), and follow the brand on social media on [Facebook](#), [Instagram](#) and [TikTok for fun parent content](#). For the latest on *Sesame Street*, visit [YouTube](#), and find the brand on social media on [TikTok](#), [Facebook](#), [Threads](#) and [X](#).

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About Sesame Workshop

Sesame Workshop is the global nonprofit behind *Sesame Street* and so much more. For over 50 years, we have worked at the intersection of education, media, and research, creating joyful experiences that enrich minds and expand hearts, all in service of empowering each generation to build a better world. Our beloved characters, iconic shows, outreach in communities, and more bring playful early learning to families in more than 190 countries and advance our mission to help children everywhere grow smarter, stronger, and kinder. Learn more at www.sesame.org and follow Sesame Workshop on [Instagram](#), [TikTok](#), [Facebook](#), [Threads](#) and [X](#).

About Hasbro

Hasbro is a leading games, IP and toy company whose mission is to create joy and community through the magic of play. With 165 years of expertise,

Hasbro delivers groundbreaking play experiences and reaches more than 1 billion fans annually around the world, through physical and digital games, video games, toys, licensed consumer products, location-based entertainment, film, TV and more.

Through its franchise-first approach, Hasbro unlocks value from both new and legacy IP, including *Magic: The Gathering*, *Dungeons & Dragons*, *Monopoly*, *Hasbro Games*, *Nerf*, *Transformers*, *Play-Doh* and *Peppa Pig*, as well as premier partner brands. Powered by its portfolio of thousands of iconic marks and a diversified network of partners and subsidiary studios, Hasbro brings fans together wherever they are, from tabletop to screen

For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, a 2026 JUST Capital Industry Leader, a Brand that Matters by Fast Company, and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50 for fourteen consecutive years. For more information, visit <https://corporate.hasbro.com> or follow Hasbro on LinkedIn.