



## Big week ahead! Hasbro Entertainment debuts three new family-friendly series.

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*SCRABBLE and TRIVIAL PURSUIT premiere on The CW on Thursday 10/03*

*PLAY-DOH MARVEL: DOH-IFIED ACTION premieres on YouTube on Friday 10/4*

It's a big week for our Hasbro Entertainment teams!

We're launching not one, not two, but THREE new family-friendly programs based on Hasbro franchises:

SCRABBLE, hosted by Raven-Symone, premieres TOMORROW, October 3 at 8pm ET/7pm CT on [The CW Network](#)

TRIVIAL PURSUIT, hosted by [LeVar Burton](#), premieres TOMORROW, October 3 at 9pm ET/8pm CT on [The CW Network](#)

PLAY-DOH MARVEL: DOH-IFIED ACTION debuts FRIDAY October 4 on [YouTube](#)

SCRABBLE is a captivating, fast-paced take on the global board-game phenomenon. In each episode, wordsmiths battle it out by playing a series of addictive, word-based games to win points and add words to a giant SCRABBLE board in the center of the set.

Learn more: <https://lnkd.in/gMsPBq3A>

The beloved trivia game TRIVIAL PURSUIT is reimagined in a question-packed entertainment format. Gameplay takes place on a giant version of the iconic Trivial Pursuit game board, as contestants battle it out over a range of play-along question categories to win wedges and beat each other to the center. The victor then takes on a dramatic finale against the clock to claim the big money jackpot.

Learn more: [https://lnkd.in/geN7\\_r4V](https://lnkd.in/geN7_r4V)

PLAY-DOH MARVEL: DOH-IFIED ACTION debuts Friday October 4 on YouTube!

The new CG-simulated stop-motion series from Hasbro and Marvel features high-action, imaginative stories inspired by our new PLAY-DOH Marvel collection of playsets.

Catch the first of 8x3 minute long episodes this Friday on the Marvel HQ YouTube Channel, and every episode thereafter on the PLAY-DOH official YouTube channel.

Shout out to our teammates and partners: [The CW Network](#); [Mattel Inc.](#) Television Studios; [Lionsgate TV](#); [Talpa Network Studios](#); [Gabriel Marano](#); [Steven Gelberg](#); [Zachary Sanjiv Edwin](#); David Garfinkle; John De Mol; [Matt Walton](#); [Matt Pritchard](#); Scott Lewers; Bob Kusbit; [Marvel Studios](#); [Tom Hartley](#); [Mia Khoury](#); [Hannah Paradise](#); [Tayhan Mustafa](#); and [Samuel Smith](#).